In the canonical MSSM which is the Minimal Supersymmetric extension of the Standard Model, instead of one Higgs doublet a pair of Higgs doublets are required. Doubling the number of Higgs doublets is for two reasons: 1) anomaly cancelation; 2) Giving mass to all fermions via Yukawa terms in the superpotential. In recent paper arXiv:1012.5099, an alternative is presented. In this talk I will review this new paper.